



Statement of Interest to Serve on the ALDEA Board of Directors: 2023

ALDEA (Advancing Local Development through Empowerment and Action) is a nonprofit organization with a 50+ year history working to improve the health and well-being of indigenous Mayan families in rural Guatemala, with a particular focus on combating chronic childhood malnutrition. Working with ABPD, our sister organization in Guatemala, we implement an integrated development program with strategies that focus on community mobilization, infrastructure development, and nutrition and build the capacity of these communities to address future challenges on their own.

Thank you for your interest in serving on the ALDEA Board of Directors. To fulfill our responsibilities, we seek a diverse Board composed of directors passionate about ALDEA's mission and who, collectively, have a wealth of relevant expertise and experience.

We are particularly interested in candidates with a background in **Fundraising, Human Resources**, or a **deep knowledge of Guatemala** or Central America. In addition, we welcome applications from individuals who will add diversity to our Board in terms of national origin, language, race, color, disability, ethnicity, gender, age, religion, sexual orientation, gender identity, socioeconomic status, veteran status and family structure.

The major responsibilities of the Board of Directors of ALDEA are to shape the mission and strategic direction of the organization, participate actively in fundraising and development activities, ensure ALDEA has appropriate leadership, and exercise fiduciary responsibilities related to the operations of the organization.

Expectations of Board Directors

- Stated commitment to the mission and vision of ALDEA.
- Ability to contribute in one or more of the following areas by actively serving on committees or involvement in special projects: strategic planning, nonprofit board governance, board and committee leadership, fundraising, donor relations, planning/facilitating tours, legal and fiduciary oversight, and community development programming.
- Commitment to actively serve on at least one committee, with monthly Zoom meetings and associated work between meetings.
- Attendance at two ALDEA Board meetings in Guatemala per year; meetings are usually held in January/February and in June. (Some financial support is available to assist with travel expenses, if requested.)
- A personal financial commitment to ALDEA (annual giving, Legacy Society, etc.); Board members are asked to prioritize ALDEA as one of their top gift recipients.
- Commitment to support ALDEA fundraising activities.
- Commitment to a three-year term on the Board.

Benefits of Serving on the Board

There are numerous benefits to serving on the Board. Most important is the ability to contribute to an organization and program that reduces chronic childhood malnutrition in indigenous communities in rural Guatemala. Other benefits include the opportunity to share your knowledge and skills through the work of committees and special tasks, as well as to develop friendships with others who also are passionate about the work of ALDEA.

Please complete and submit this form by April 15, 2023. Thank you.

This form is also available at <https://aldeaguatemala.org/guatemala-tours/join-the-board-of-directors/>

Contact Information

Name (First Last): _____

Address: _____

Phone: _____

Email: _____

Personal Statement

Please provide a personal statement discussing why you want to serve on the ALDEA Board. Please type this statement below or copy and paste it from a separate document. Be sure to highlight your most relevant skills and experiences, as well as the particular perspectives you would bring to the board.

Areas of Expertise

Please check the areas of your expertise and experience that you could confidently contribute to the board.

Board Governance:

Strategic planning.

Structure and functioning of international boards.

Nonprofit organization administration.

Leadership roles on boards and committees.

Human resources.

Other: _____

Fiduciary and Legal Oversight:

Budget, bookkeeping, and accounting.

Investment management.

Nonprofit legal issues.

Other: _____

Nonprofit Fund Development:

Connections with potential individual and/or corporate donors.

Significant connections with networks and/or contacts in Guatemala.

Previous experience planning special events to promote a nonprofit organization or cause.

Experience with grant and proposal development.

Experience planning or leading tours.

Other: _____

Communications and Marketing:

Experience developing strategic communication and marketing plans.

Technical skills (editing, proofreading, photography).

Other: _____

Community Development Programming:

Program planning.

Monitoring and evaluation.

Technical expertise related to ALDEA's work.

Other: _____

Spanish Language Proficiency:

1	2	3	4	5
None				Fluent

Kaqchikel Language Proficiency:

1	2	3	4	5
None				Fluent

Other Relevant Knowledge and Skills:

Please include a copy of your CV/Resumé in PDF format when submitting this form.

Email completed forms to shea@aldeaguatemala.org

Thank you!