



# ANNUAL REPORT 2021





# MESSAGE FROM OUR PRESIDENT

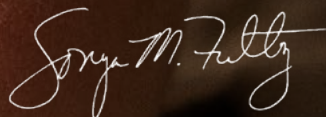
Dear Friends,

I want to emphasize that the results highlighted in this report, which reflects our July 2020-June 2021 fiscal year, were all achieved within the challenging context of the COVID-19 pandemic. I am so proud of the way ALDEA and ABPD have not only survived, but even found ways to thrive under the intense pressure of a global health crisis. For example, when ALDEA's regular spring "Glimpse of Guatemala" tour had to be canceled, we found a way to bring this experience to even more people through our first-ever virtual tour. When they could not visit communities due to COVID restrictions, ABPD staff learned how to record their training demonstrations and make them available on tablets.

I attribute this resilience to our process-focused approach. Whether we're considering a new nutrition intervention or planning a fundraiser, we always ensure that how we carry out our work receives just as much attention as what it is we choose to do. We are constantly evaluating and looking for ways to improve, so we're used to adapting. Even in times of crisis, we understand we must carefully assess the situation, consider our values, research best practices, and involve all stakeholders in planning before we pilot, evaluate, and finally implement a new program. Functioning this way takes time, but our 50+ years of experience have shown us this is the most effective route to take to yield high-impact, sustainable programming.

This year has truly shown us the incredible value of our community of supporters. We are so honored by the trust you have placed in us to find the best path forward through a set of difficult and constantly changing circumstances. Please know that every donation, every encouraging note, every inquiry into how we're doing has meant so much to our team of staff and volunteers. We're so grateful to have you with us on this journey.

Warm regards,



Sonya Fultz

ALDEA Board President

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Dear Friends of ALDEA and ABPD,

With the help of our generous supporters, ALDEA and ABPD have worked through a number of challenges since July 2020, when our 2021 fiscal year began. At that time, Guatemala was still under strict COVID-19 lockdown restrictions that kept our case numbers low but put serious economic strain on many families. In response, ALDEA and ABPD delivered our second round of 555 emergency food and hygiene aid packages in August 2020. As lockdown restrictions began to ease, we were able to get back to in-person infrastructure work with masks, social distancing, and other safety precautions in place. We also sent tablets with recorded trainings to communities, which participants watched in groups of five. In October 2020, we resumed a modified version of our training program, working only with groups of 10 or fewer – meaning we had to conduct nearly triple the usual number of trainings. Thanks to the hard work of our staff and participants, in November 2020 the four communities that began partnering with us in July 2018 were able to graduate from our regular two-year program. For the first time, we were able to begin implementing a new component from our 2018 strategic plan – a third year of support to help these communities transition to sustaining our interventions on their own. This meant that in December 2020, we were finally able to bring in the new group of communities that had signed up to begin their work with us in July.

These new communities taught us a valuable lesson about our process. Every spring, we traditionally choose the new group of communities we will bring on board for the year. Normally we hold a large meeting or “general assembly” at this point so that each person who will be involved – men, women, youth, local authorities – has the chance to learn from our staff exactly what to expect from the program and ask any questions they have before signing up to work with us. Large gatherings were forbidden and our staff weren’t allowed to enter the communities in April 2020, so instead we worked through community leaders to explain the program in personal conversations with each participating family.

A couple months into the program, we learned that families in two of our new partner communities had not fully understood the significant commitment of time, labor, materials, and funds we require to help ensure they feel a sense of ownership of the projects. Unfortunately, in this case the two communities decided not to continue their work with us, and we learned that the general assembly is an absolutely critical component to our community selection process. Thankfully by this time our staff were back to in-person work, and we were able to use a better process to replace these two villages with three others who had been waiting to work with us. We now have 550 first-year families in our program, the largest cohort we have ever brought on board at once. Altogether, this fiscal year we worked with a total of 2,708 families in 18 villages. In May, we brought on two new staff people to help grow our program, a second agronomist and a nurse to support our family planning specialist.

By the end of June, we were able to make significant progress despite the many challenges we had faced. Importantly, our second-year communities were able to regain lost ground in reducing chronic childhood malnutrition – having started with an average of 52 percent of children under two suffering this devastating condition in July 2019, they saw that number spike to 54 percent in December 2020, likely due to economic hardship and food shortages related to the pandemic. By June, they had brought their chronic childhood malnutrition number down to 51 percent. We also saw the number of female participants from these communities who took part in village committees jump from just 3 percent when our work began to 21 percent, meaning nearly one of every five women we work with now holds a community decision-making role. Youth in our programs have been so successful with building their own laying hen businesses through our mini-grant process that we now have helped facilitate 6 of these projects that are providing nutritious eggs to families in 5 communities.

While we were able to overcome many challenges during the July 2020-June 2021 fiscal year, since then we have faced even greater difficulties. As the delta variant hit Guatemala and case numbers started to soar, including in the rural areas where we work, we made the difficult decision to suspend most of our in-person programming.

In July we suffered the heartbreaking loss of our New Masculinities Technician, Josué Maldonado. Josué built a dynamic and engaging men’s program to complement our empowerment trainings with women and youth, and his passion and commitment will continue to live on in our work. With just 15 percent of Guatemalans fully vaccinated against COVID-19 in early October, we have accepted the reality that this crisis will not be over in the near future. We are going through an intensive planning process to develop a modified version of our strategic plan that we can safely implement during times of high risk. With input from community members and guidance from our boards, our ABPD staff are developing creative strategies for safely implementing infrastructure projects on a larger scale and providing as much of our training curriculum as possible in a remote or one-on-one format. We are also considering ways to address vaccine misinformation so that people can make informed choices.

We truly could not have made it through this difficult time without your support. I am proud of what we did accomplish, and I hope to have even better news to share with you next year.

Muchas gracias,



Paco Enríquez  
ABPD Executive Director

**MESSAGE FROM THE  
EXECUTIVE DIRECTOR OF ABPD,  
OUR PARTNER IN GUATEMALA**

# 2021 RESULTS

JULY 1, 2020 THROUGH JUNE 30, 2021



## NUTRITION



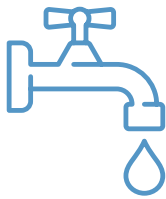
**945** women with **154** children under 2 years old participated in nutrition education training and recipe demonstrations.



**947** women received gardening training and have begun harvesting their own vegetables and herbs.



**2,737** people received family planning training; **19** women began using long-term contraceptive methods; **24** women and **6** men had contraceptive surgeries.



## INFRASTRUCTURE



**4** water systems installed bringing clean water to **670** families



**577** gray water filters installed



**318** sanitary latrines installed



**294** safe, efficient, vented stoves installed



## COMMUNITY MOBILIZATION



**947** women, **201** men and **149** youth attended empowerment training.



**6** new youth-led egg production business projects implemented in **5** communities



**92%** of men agree the participation of women and youth in decision-making is important.

# 2021 FINANCIAL INFORMATION\*

ALDEA: ADVANCING LOCAL DEVELOPMENT THROUGH EMPOWERMENT & ACTION  
JULY 1, 2020 - JUNE 30, 2021

**\$842,276**  
U.S. REVENUE

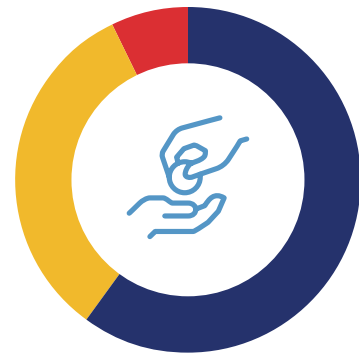
**\$771,148**  
EXPENSES

## 2021 DONATIONS BY SOURCE

**INDIVIDUALS: 60%**

**FOUNDATIONS: 33%**

**ORGANIZATIONS & BUSINESSES: 7%**

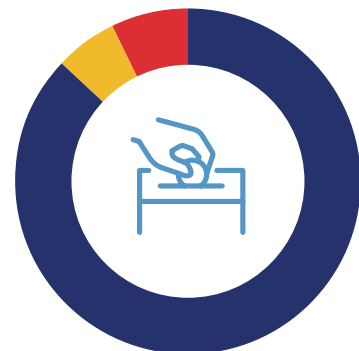


## 2021 EXPENDITURES

**PROGRAM: 87%**

**MANAGEMENT & GENERAL: 6%**

**FUNDRAISING: 7%**



\*Apart from the U.S. revenue reported here, ALDEA assisted in securing an additional \$283,303 in cash and in-kind contributions that went directly to ABPD and are reported in their financial statements.

# EVERY DOLLAR GOES A LONG WAY

TOWARD STRENGTHENING RURAL GUATEMALAN COMMUNITIES, AND ALDEA IS GRATEFUL FOR ALL DONATIONS. SPECIAL THANKS TO OUR LEADERSHIP GIVING CIRCLE DONORS FOR THEIR GIFTS DURING OUR JULY 1, 2020 TO JUNE 30, 2021 FISCAL YEAR.

## \$10,000+

Anonymous  
Alison Winslow  
Barbara Yost  
Cary and Catherine Hill  
Chowdhury Family Fund  
Dale and Yvonne Gatz  
Gary and Margaret Elbow  
Judith Gustafson  
K. Andrew Achterkirchen  
Myrna Henrich Williamson  
Pamela Isabel and Larry Hughes  
Wayne Gilbert and Diane Sklar

## \$5,000 - \$9,999

Alfred W. and Marjorie D.  
Aufdemberge  
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Bruce Robbins and R. Elaine Hanson  
Christine Winter  
David and Karen Francis  
Jacqueline Woodle  
Joseph and Fran Harris  
Judith Peters  
Lisa Cooper  
Patricia O'Connor and Brian Treacy  
William Boehm and Danielle Sauve

## \$2,500 - \$4,999

Carole Postal  
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Cynthia Sultz  
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Gordon and Mary Starkebaum  
James McBride and Mary Morse  
Jennifer and Paul Miller  
Jerrald K. and Esther Pfabe  
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Michelle and Anthony Gallo  
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Nancy Speert Slater and Alan Millner  
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Sarah Albright  
Sue Patterson  
Tracy Hawkins

## \$1,000 - \$2,499

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David Hearst  
David Shelly  
David Speert

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Keith and Joyce Sproat  
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Burkert  
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William Schildgen

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Ana-Maria Zaugg  
Anne Zishka and Elliot Bien  
Barbara and Fred Zahn  
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Joyce M. Evans  
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Karen and Charles Nager  
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Kari Scheirer  
Kathleen Vignos Folsom  
Kathryn Diamond  
Lois J. Heuchert  
Loren Haag  
Lori Ingle  
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Marguerite Chandler and Richmond  
Shreve  
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Mark and Lynette Weber  
Mary Escudero Marshall  
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Pam Winthrop  
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Peter and Rachel Berkowitz  
Prentiss and Elizabeth Smith  
Raymond and Valerie Sheline  
Richard and Laurie Donaldson  
Robin and Ann Whitlock  
Rodney and Jane Behrhorst  
Shelly Webb  
Shirley Robbins  
Sreelata Maddipati  
Stephen Thompson  
Susan Swaringen  
Ted and Mary Mueller  
Thomas V.A. Kelsey  
Thurman Wenzl

Timothy McNally  
Valerie Joan Fletcher  
William Bruening  
William Gonda and Sally Sehring  
Yvonne Weidmann

## FOUNDATIONS & ORGANIZATIONS

Center for Central American  
Empowerment  
Deka Development Foundation  
Foundation for Social Responsibility  
Guatemalan Families Association  
Hands of Healing, Inc.  
John R. Wright and Eloise Mountain  
Wright Foundation  
Miracles in Action, Inc.  
Penney Memorial Church  
Small Scale Reparations Fund  
St. Mark's Evangelical Lutheran  
Church Foundation  
The Columbus Foundation  
The Corinne H. Dale Family  
Foundation  
The Hayes Foundation  
The Palmer Foundation  
The San Francisco Hope Foundation  
The Uplands Family Foundation

## BUSINESSES

3M  
AmazonSmile  
Bee Partners  
Boeing  
Microsoft  
Niehaus Financial Services  
Pfizer  
Pulte Group, Inc.  
The Baupost Group  
Thermo Fisher  
Thrivent Choice  
VMware Foundation

## ROTARY: WATER & SANITATION PROJECTS IN AGUA CALIENTE AND PAXOROTOT

Richard and Elin Lawrence  
**District 4250 (Guatemala)**  
La Antigua, Guatemala  
**District 5030:** Lake Forest Park  
Rotary Club, WA; Seattle #4, WA  
**District 5890:** Houston, TX  
**District 6390:** Northern Palm  
Beaches, FL;  
Palm Beach, FL  
**District 6990:** Larry and Rita  
Dee; Lucy R. Sprague Memorial  
Fund, Charisma Foundation;  
Davie-Cooper City, FL; Herbert G.  
Fishler; Ft. Lauderdale North Beach,  
FL; Hallandale Beach - Aventura, FL;  
Nancy Mauro; Pompano Beach, FL;  
Raymond and Bridgett Wicklander;  
Weston, FL  
**District 7410:** Hazleton, PA  
**District 7430:** Bethlehem, PA

## District 7730:

South Brunswick Islands, NC  
**District 7890:** Agawam, MA;  
Albert and Mary Breeding; Avon/  
Canton, CT; Bristol, CT; Christina  
Finch; Christina E. Fitch; Dale  
Baker; David R. Delancey; David  
Moore; Don Miner; East Hartford,  
CT; East Longmeadow, MA; East  
Windsor, CT; Enfield, CT; Estate  
of Alan Ward, Sr.; Farmington, CT;  
Greg DeSantis; Holyoke, MA; Joann  
Brown; Kathryn M. Ayre; Ken  
Pascoe; Jack Muska; Jay Presser;  
John and Nancy Barber; Linda and  
Thomas Vitro; Manchester, CT;  
Mario and Rebecca Tedeschi; Mary  
Ann and Howard A. Ludke; Maureen  
Mary Cayer; Nancy and William  
Bobskill; Nancy Viggiano; Newington,  
CT; Northampton, MA; Paul Muska;  
Pittsfield, MA; Richard and Aida  
Cyphers; Rockville, CT; Southington,  
CT; Suffield, CT; Susan H. Klock;  
Thomaston, CT; Torrington/  
Winsted, CT; Watertown, CT; West  
Hartford, CT; West Springfield,  
MA; Wethersfield/Rocky Hill, CT;  
Wilbraham-Hampden, MA  
**District 7950:** CHARLH, RI;  
Wakefield, RI; Westerly, RI  
**District 7980:** Niantic, CT

## ROTARY: REDUCING CHRONIC CHILDHOOD MALNUTRITION IN XETONOX, CHUJACINTO, XECOXOL, COJOL JUJU AND PAQUIXIC

Deborah Walters  
**District 4250 (Guatemala)**  
La Antigua, Guatemala  
**District 7790:** Alma, QC; Auburn-  
Lewiston, ME; Augusta, ME; Bangor,  
ME; Bar  
Harbor, ME; Beauceville, QC;  
Belfast, ME; Camden, ME;  
Camden-West Bay, ME; Chicoutimi,  
QC; Dolbeau-Mistassini, QC;  
Domaine-du-Roy, QC; Ellsworth,  
ME; Ellsworth Noontime, ME;  
Farmington, ME; Gardiner, ME;  
Levis, QC; Lewiston-Auburn, ME;  
Mont-Joli, QC; Montmagny, QC;  
Old Town, ME; Quebec, QC; Quebec  
East, QC; Quebec-Charlesbourg, QC;  
Québec-La Cité, QC; Quebec-Val  
Belair, QC; Rangely, ME; Rive Nord  
Du Saguenay, QC; Riviere-du-Loup,  
QC; Rockland, ME; Saint-Nicolas-  
Chutes-de-la-Chaudière, QC;  
Sept-Iles, QC; Skowhegan, ME; St.  
Georges, QC; Ste. Foy, QC; Theford  
Mines, QC; Trois Rivières, QC; Unity,  
ME; Waterville, ME; Waterville  
Sunrise, ME



**PLEASE ADDRESS ALL MAIL,  
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**ALDEA**

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New York, NY 10128

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Jillian Renslow  
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The Annual Report is a publication of ALDEA, 1732 1st Avenue #26867, New York, NY 10128. ALDEA, together with our collaborators at the Asociación BPD (ABPD) in Guatemala, works in partnership with communities to improve their health and well-being. Our approach to partnership and community development is based on the principles espoused by Dr. Carroll Behrhorst in his work with the Mayan communities of Chimaltenango. ALDEA is a non-profit, 501(c)(3) organization (Tax ID 13-6266540), and contributions are deductible to the extent allowable under U.S. law. ALDEA is non-sectarian and non-political.

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