FINANCIAL STATEMENTS

June 30, 2021 and 2020

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### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors ALDEA: Advancing Local Development through Empowerment and Action New York, New York

We have audited the accompanying financial statements of ALDEA: Advancing Local Development through Empowerment and Action, which comprise the statements of financial position as of June 30, 2021 and 2020, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of ALDEA: Advancing Local Development through Empowerment and Action as of June 30, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Wegner CPAs, LLP Waukesha, Wisconsin September 30, 2021

STATEMENTS OF FINANCIAL POSITION June 30, 2021 and 2020

ASSETS Cash Unconditional promises to give	\$ 517,838 30,000	\$ 473,550
Investments  Total assets	701,938 \$ 1,249,776	\$ 1,084,170
LIABILITIES  Accrued payroll Accrued vacation Deferred revenue	\$ 3,242 975 10,780	\$ 3,146 1,438 7,180
Total liabilities  NET ASSETS  Without donor restrictions  With donor restrictions	14,997 970,702 264,077	11,764 852,996 219,410
Total net assets	1,234,779	1,072,406
Total liabilities and net assets	\$ 1,249,776	\$ 1,084,170

STATEMENTS OF ACTIVITIES Years Ended June 30, 2021 and 2020

CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS	2021	2020
SUPPORT AND REVENUE  Contributions  Tour income Investment return, net	\$ 690,692 5,195 91,419	\$ 517,731 21,630 26,074
Total support and revenue	787,306	565,435
EXPENSES Program services		
Guatemalan community assistance Education and outreach	584,905 85,435	510,461 92,182
Total program services	670,340	602,643
Supporting activities  Management and general  Fundraising	49,169 51,639	43,144 49,560
Total expenses	771,148	695,347
NET ASSETS RELEASED FROM RESTRICTIONS Satisfaction of purpose restrictions	101,548	197,138
Change in net assets without donor restrictions	117,706	67,226
CHANGE IN NET ASSETS WITH DONOR RESTRICTIONS Contributions Net assets released from restrictions	146,215 (101,548)	156,128 (197,138)
Change in net assets with donor restrictions	44,667	(41,010)
Change in net assets	162,373	26,216
Net assets at beginning of year	1,072,406	1,046,190
Net assets at end of year	\$ 1,234,779	\$ 1,072,406

# ALDEA: ADVANCING LOCAL DEVELOPMENT THROUGH EMPOWERMENT AND ACTION STATEMENTS OF FUNCTIONAL EXPENSES Years Ended June 30, 2021 and 2020

	Program	Services	Supporting Activities	
<u>2021</u>	Guatemalan Community Assistance	Education and Outreach	Management and General Fundraising	Total Expenses
Personnel Grants and scholarships Professional fees Tour expenses Printing and postage Office Insurance Information technology	\$ - 584,905 - - - - - -	\$ 47,422 21,049 5,285 3,630 1,185 - 6,864	\$ 14,227 \$ 33,195 	\$ 94,844 584,905 52,962 5,285 10,816 12,156 994 9,186
Total expenses	\$ 584,905	\$ 85,435	\$ 49,169 \$ 51,639	\$ 771,148
	Program	Services	Supporting Activities	_
<u>2020</u>	Guatemalan Community Assistance	Education and Outreach	Management and General Fundraising	Total Expenses
Personnel Grants and scholarships Professional fees Travel Tour expenses Printing and postage Office Insurance Conferences and meetings Information technology	\$ - 510,461 - - - - - - -	\$ 43,272 17,091 1,917 19,832 3,432 1,612 - 2,547 2,479	\$ 12,982 \$ 30,290 16,694 13,215 320 320  396 3,818 9,853 - 1,339 - 424 424 1,136 1,493	\$ 86,544 510,461 47,000 2,557 19,832 7,646 11,465 1,339 3,395 5,108
Total expenses	\$ 510,461	\$ 92,182	\$ 43,144 \$ 49,560	\$ 695,347

STATEMENTS OF CASH FLOWS Years Ended June 30, 2021 and 2020

	2021	2020		
CASH FLOWS FROM OPERATING ACTIVITIES Change in net assets Adjustments to reconcile change in net assets to net cash flows from operating activities	\$ 162,373	\$	26,216	
Net realized and unrealized gain on investments	(82,060)		(10,479)	
(Increase) decrease in assets Unconditional promises to give	(30,000)		13,001	
Increase (decrease) in liabilities Accrued payroll Accrued vacation Deferred revenue	96 (463) 3,600		620 (1,223) 1,900	
Net cash flows from operating activities	53,546		30,035	
CASH FLOWS FROM INVESTING ACTIVITIES Purchases of and interest and dividends retained in investments Proceeds from sales of investments	(84,858) 75,600		(307,161) 536,329	
Net cash flows from investing activities	(9,258)		229,168	
Change in cash	44,288		259,203	
Cash at beginning of year	473,550		214,347	
Cash at end of year	\$ 517,838	\$	473,550	

NOTES TO FINANCIAL STATEMENTS June 30, 2021 and 2020

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Nature of Activities**

ALDEA: Advancing Local Development through Empowerment and Action (ALDEA) strengthens and expands processes of community development and participation that enhances people's lives. ALDEA works in respectful partnership with Mayan Guatemalans to have a positive impact on the problems associated with Guatemala's history of violence against indigenous populations, natural disasters, poverty, illiteracy and disastrously high rates of infant and maternal death. ALDEA supports sustainable development initiatives that strive to improve the health and well-being of particularly vulnerable sectors of society. ALDEA also promotes through experience-based education an understanding of the principles of participatory community development and the conditions under which it is most effective. ALDEA is primarily supported through contributions.

#### **Promises to Give**

Unconditional promises to give are recognized as support or gains in the period received and as assets, decreases of liabilities, or expenses depending on the form of the benefits received. Conditional promises to give are recognized only when the conditions on which they depend are substantially met and the promises become unconditional. At June 30, 2021, all unconditional promises to give are collectible within one year.

### Investments

ALDEA carries investments in equity securities with readily determinable fair values and all investments in debt securities at their fair values in the statements of financial position. Realized and unrealized gains and losses are included in the change in net assets in the accompanying statements of activities.

Investment securities, in general, are exposed to various risks, such as interest rates, credit, and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and that such change could materially affect the amounts reported in the statements of financial position.

### **Contributions**

Contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from donor restrictions.

NOTES TO FINANCIAL STATEMENTS June 30, 2021 and 2020

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### **Expense Allocation**

The financial statements report certain categories of expenses that are attributable to more than one program service or supporting activity. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include personnel, professional fees, travel, printing and postage, office, conferences and meetings, and information technology, which are allocated on the basis of estimates of time and effort.

### **Revenue Recognition**

ALDEA holds at least one 8 day and 8 night tour to Guatemala each year. Registration revenue from the tour is recognized over the point in time when the tour takes place. Tour fees paid in advance are recorded as deferred revenue until the tour is held. During the year ended June 30, 2021, the Guatemala tours were cancelled due to COVID-19. A virtual event was held and revenue was recognized when the event took place.

### **Income Tax Status**

ALDEA is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. In addition, ALDEA qualifies for the charitable contribution deduction under Section 170(b)(1)(A) and has been classified as an organization other than a private foundation under Section 509(a)(2).

#### **Estimates**

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

### **Date of Management's Review**

Management has evaluated subsequent events through September 30, 2021, the date which the financial statements were available to be issued.

### NOTE 2 - RETIREMENT PLAN

ALDEA maintains a Simplified Employee Pension plan for all full-time employees. Employer contributions are discretionary and employees are fully vested upon participation in the plan. Retirement expense for the years ended June 30, 2021 and 2020 was \$2,429 and \$2,033, respectively.

NOTES TO FINANCIAL STATEMENTS June 30, 2021 and 2020

### NOTE 3 - NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are available for the following purposes:

	2021		_	2020		
Water projects Scholarships Community Empowerment Agriculture/nutrition projects Development of Guatemalen communities Stoves Goats	\$	7,500 7,174 1,500 26,437 210,576 10,790 100	•	\$	46,799 7,174 8,413 40,542 116,382	
Net assets with donor restrictions	\$	264,077		\$	219,410	

### NOTE 4 – INVESTMENTS

Investments consist of the following:

	2021	2020		
Cash equivalents held by investment managers Stock mutual funds Bond mutual funds	\$ 220,273 242,719 238,946	\$	211,200 199,977 199,443	
Investments	\$ 701,938	\$	610,620	

Stock mutual funds and bond mutual funds are valued at unadjusted quoted prices reported on the active markets on which the individual securities are traded, which are Level 1 fair value measurements.

### NOTE 5 - COVID-19 CONSIDERATIONS

The COVID-19 outbreak has caused disruption for nonprofit organizations and other businesses and has resulted in significant volatility in the financial markets. There have been mandated and voluntary closings of businesses including cancellations of events and meetings. ALDEA has cancelled certain planned in-person events in 2020-2021 and moved to virtual events. While the disruption is currently expected to be temporary, there is considerable uncertainty around the duration of restrictions on gatherings and potential economic impacts. At this time, the potential related financial impact cannot be reasonably estimated.

NOTES TO FINANCIAL STATEMENTS June 30, 2021 and 2020

### NOTE 6 - LIQUIDITY AND AVAILABILITY

The following table reflects ALDEA's financial assets at June 30, 2021 and 2020, reduced by amounts not available to meet cash needs for general expenditures within one year of the date of the statements of financial position because of donor-imposed restrictions.

	2021	2020		
Financial assets at year-end Less those unavailable for general expenditures within one year:	\$ 1,249,776	\$	1,084,170	
Restricted by donor with purpose restrictions	(264,077)		(219,410)	
Financial assets available to meet cash needs for general expenditures within one year	\$ 985,699	\$	864,760	

As part of the ALDEA's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due.