



ALDEA™

STRENGTHENING MAYAN COMMUNITIES SINCE 1967

*Advancing Local Development
through Empowerment & Action*



ANNUAL REPORT 2020

Dear Friends,

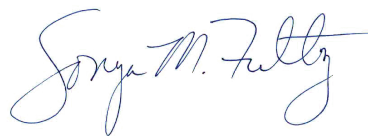
What a year it has been! On behalf of ALDEA, our sister organization ABPD in Guatemala, and our partner communities, **I want to thank our donors and supporters for your strong dedication to our work during this difficult time.** I really appreciate our staff, our ALDEA and ABPD Boards, and especially all of you for rising to meet the extra challenges of supporting our Mayan partners during a global pandemic.

I'm determined to see challenges as opportunities, and I've already observed that the adaptations and innovations we've had to implement recently will make our programs even stronger in the long-term future. We've strengthened relationships, learned how to integrate more technology in our work, and

taken advantage of the interruption in our regular programs to critically evaluate our impact, learn new skills, and consider new ideas.

As you review the results below and read about what we've achieved together this last year, I hope you feel the same pride I do in being part of such a dynamic and vital effort to improve lives in rural Guatemalan communities. **We could not have had this impact without you!**

With gratitude,



Sonya M. Fultz
ALDEA Board President

2020 RESULTS

Highlights from our work with 9 communities from July 1, 2019 through June 30, 2020.



610 women, 136 youth, 135 men, and 56 local authorities engaged in leadership development & empowerment training



Chronic childhood malnutrition rates in children under 2 reduced from **52% to 49% in new communities** (July 2019-Jan. 2020) & from **75% to 61% in second-year communities** (July 2018-Jan. 2020).



Agriculture: 736 women trained; 76% had gardens as of January



Two rounds of food and hygiene kit deliveries to 555 families in need



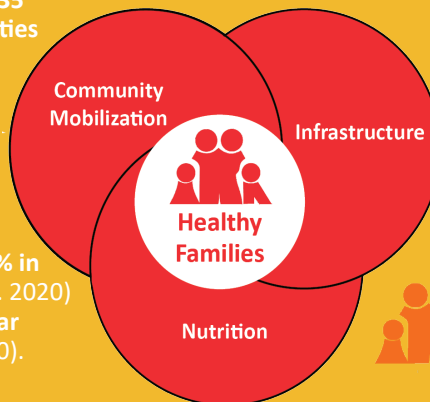
Over 12,000 masks and 95 gallons of hand sanitizer distributed



12 truckloads of water brought to communities lacking a reliable source



72,000 seedlings provided for family gardens



5 water systems completed with 2 in progress, serving 1,904 families



677 gray water filters installed



489 vented latrines built



Family Planning: 1,300 people trained



539 efficient stoves finished



Nutrition: 716 women with 391 children under 5 trained



Dear Friends of ALDEA and ABPD:

This year the COVID-19 pandemic brought many challenges to Guatemala. We were able to deliver our regular program from July 2019 until mid-March 2020, working toward our objective of reducing chronic childhood malnutrition. Then, the need for our partner villages to isolate complicated our process, and during the final months of the fiscal year we had to focus on meeting critical emergency needs in these communities. We also had to develop new strategies for implementing our regular development work as the pandemic continues.

The women chosen by their peers to serve as health promoters in our programs played a critical leadership role while we were unable to visit their communities in person for several months this spring. Our staff stayed in daily contact with them by phone, providing information on the COVID-19 situation and working with them to assess their community needs and distribute emergency aid. Drawing on the promoters' knowledge and presence in the community, during this time we delivered thousands of masks, many gallons of sanitizer, two rounds of emergency food and hygiene kits, fertilizer for crops, vegetable seedlings, water (for communities with no water system yet), vitamins, and family planning methods.



While the need for communities to isolate was clear during these early months of the pandemic, many communities were concerned about their children's nutrition and told us they were anxious to get back to our regular programming. While we waited for conditions to improve we trained our staff to make videos, and they filmed themselves sharing information on the various topics from our regular programs, including nutrition education, community empowerment, food production, hygiene, family planning, and COVID prevention. Tablets were delivered in the communities with internet access provided, and the videos were sent to the promoters so they could show them to the participants in small groups of five while social distancing and following very strict protocols. Even though this method is much more time intensive, it has allowed us to make up some of the time we otherwise would have lost in our work with these communities. Because we have been able to do these virtual trainings, ***four villages that were supposed to have graduated from our programs in June will be able to graduate by November 2020, and the new communities that have been patiently waiting to start working with us since July will be able to start in January 2021.***

With these four communities finishing their second year of the program, we will actually begin to implement one new program component for the first time. To better facilitate the transition to sustaining initiatives on their own, ***ABPD will be supporting these graduating communities for a third year with regular home visits***—mainly to follow up on chronic malnutrition cases, but also to provide personalized feedback about different health topics. This will also allow us to continue supporting these families through the pandemic.

Continued on back cover

2020 FINANCIAL INFORMATION*

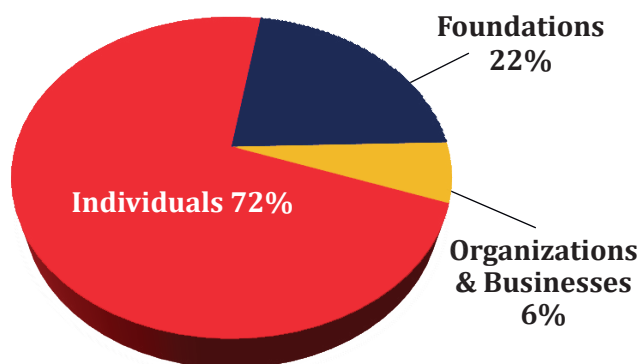
ALDEA: ADVANCING LOCAL DEVELOPMENT THROUGH EMPOWERMENT & ACTION

JULY 1, 2019 - JUNE 30, 2020

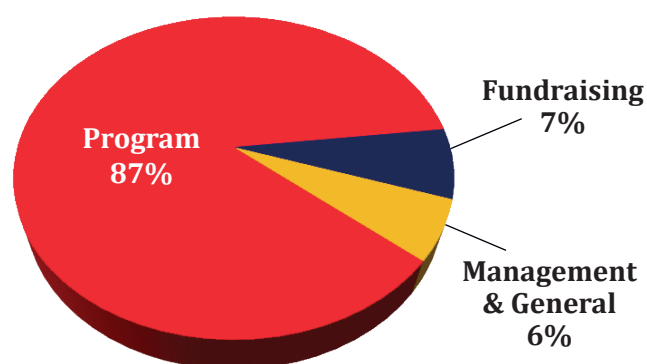
U.S. Revenue: \$711,084

Expenses: \$695,347

2020 Donations by Source



2020 Expenditures



*Apart from the U.S. revenue reported here, ALDEA assisted in securing an additional \$227,400 in cash and in-kind contributions that went directly to ABPD and are reported in their financial statements.

Many ALDEA supporters are choosing to make their gifts through a **Donor Advised Fund (DAF)**, a financial tool that can benefit both donors and the charitable organizations they support. We asked **ALDEA Board Secretary Wayne Gilbert and his wife Dr. Diane Sklar** to share how they use a DAF to maximize the impact of their gifts:

“We are passionate in our support of ALDEA because we have witnessed firsthand the transformative impact of ALDEA’s program on the lives of rural Guatemalans. We’re so impressed with the impact ALDEA achieves with every dollar.

“We make our contributions to ALDEA through our Donor Advised Fund (DAF) for both convenience and tax efficiency. Donating to ALDEA through our DAF takes less time than writing a check, and our financial institution handles recordkeeping for all our gifts.

“Best of all, the DAF enables us to give more to the causes we love. It allows us to ‘bunch’ several years of charitable contributions into a single tax year as an itemized deduction, so we can take advantage of the standard deduction in other years. Through the DAF we can also deduct the full value of the appreciated mutual funds we donate and avoid capital gains tax. We encourage others to explore the benefits of this charitable giving option. And we hope those like us who have already established a fund will consider recommending a gift in support of ALDEA’s important work during this critical time.”

ALDEA recommends you consult your financial or legal advisor to determine the charitable giving option that’s right for you.



Legacy Society Member Spotlight: Barbara Yost

“I’ve been ‘hooked’ on ALDEA’s work with Mayan partner villages ever since I went on an ALDEA tour in 2006. I love the integrated, three-way partnership that engages the communities, the municipal governments, and local ABPD staff in working together to achieve long-term sustainable change. Not long after that tour, I was in the process of designating beneficiaries for my revocable trust and ALDEA immediately came to mind as a viable organization that reflects my beliefs and values. The organization still follows the principles of its founder, Dr. Carroll Behrhorst, by focusing on empowering women, men, and youth to lead their own development through building leadership and problem-solving skills. *Seeing the success of this approach in action gave me the confidence to designate a percentage of my trust for ALDEA.*

“I went on another tour in 2009 and became an ALDEA board member in 2010. With both ALDEA’s history and its future in mind, we established the Dr. Carroll Behrhorst Legacy Society in May 2012. Eighteen other forward-thinking supporters, motivated as I was by the organization’s vision for a better tomorrow, stepped up as founding members by including ALDEA in their will or estate plan. *The Legacy Society has grown ever since and now has 47 known members.*

“The long-term benefits of our Legacy Society are enormous—helping to ensure the impact of our programs in rural Guatemala will endure for generations to come. We are so grateful for those Legacy Society founding members and all the others who have followed by planning gifts that will make an impact beyond their lifetimes. *Bequests to date currently total well over \$300,000.*



“We would be honored if more of our supporters joined the Dr. Carroll Behrhorst Legacy Society by leaving a gift—large or small—that will enable ALDEA continue working alongside Mayan communities to overcome poverty and disadvantage and secure their right to health and well-being.

If you have already named ALDEA in your will or estate plan, please

just let us know. Otherwise, there are many ways to set up your planned gift, and we recommend you consult your financial or legal advisor to determine what option is best for you. **Here are three common ways to become a Legacy Society member:**

- Name ALDEA as a beneficiary of an **insurance policy, IRA, or other retirement account** by specifying a dollar amount or percentage. This does not require a will or trust and the benefits to ALDEA are tax-free.
- Create a **“Totten trust” or “payable on death” account** at a bank or other financial institution, naming ALDEA as the beneficiary to receive the fund remaining in the account upon your death.
- Make a bequest to ALDEA in your **will or trust**.

“Join me in making a difference and leaving a lifetime gift that will support and inspire many generations of Mayan families to come. Please contact our Executive Director Arianne Peterson at ALDEA@ALDEAGuatemala.org or 929-274-3098 or ALDEA Secretary Wayne Gilbert at wayne@twsglaw.com or 415-307-4364 if you have questions.”



Every dollar goes a long way toward strengthening rural Guatemalan communities,
and ALDEA is grateful for all donations.

Special thanks to our Leadership Giving Circle*

\$10,000+

Anonymous
Anonymous
Barbara Yost
Cary & Cathy Hill
Gary & Margaret Elbow
Jennifer & Paul Miller
Judith Gustafson
K. Andrew Achterkirchen
Wayne Gilbert & Diane Sklar

\$5,000–\$9,999

Alfred W. & Marjorie D. Aufdemberge
Alison Winslow
Anne Zishka & Elliot Bien
Bruce Robbins & R. Elaine Hanson
John & Terri Lyons
Joseph & Fran Harris
Kathryn Diamond
Nora Taylor Jaffe
Pamela Isabel & Laurance J. Hughes
Patricia O'Connor & Brian Treacy
Thomas Anderson Sharpe, Jr. & Lisa Gurwitch
Yvonne & Dale Gatz

\$2,500–\$4,999

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Gordon & Mary Starkebaum
Howard & Judith Peters
Jacqueline Woodle
James McBride & Mary Morse
John & Caroline Creasy
Larry & Claire Morse
Lisa Ann Fleischer
Margaret Munzer Loeb
Martin Rist & Bonnie Brunet Rist
Mary Carryer
Mary Jane Snyder

Raul & Emilie de Brigard
Ren & Anya Ramer
Sarah Albright
Sonya & Walter Fultz
Sue Patterson
Susan Davies & Richard Talkov

\$1,000–\$2,499

Ann C. Tipton & Michael D. Hofmayer
Anonymous
Arthur Parker & Carolyn Behrhorst Parker
Brien & Katherine O'Meara
Brook Feerick
Cameron Clark
Carla Stayboldt & Jim Grisolia
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Carolyn Godfread
Christopher Evans
Coleen Reedy
Cynthia Sultz
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Dennis & Ruth Demmel
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Paula Reynolds
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Richard Puelle
Sandy Haggart
Scott & Susan McBride
Steven & Sarah Steinman
Steven and Susan Machtinger
Steven T. Lacy & Ricki Kaplan Lacy
Susan & Steven Masters
Susan Ruland
Tim & Jennifer Gatz
Timothy Berger & Jessica O'Dwyer
Tom Kelsey
Virginia M. Ebey
William Schildgen

\$500–\$999

Al & Karen Crumbliss
Alyse & George Shaw
Ana-Maria Zaugg
Anthony & Jane Day
Arianne Peterson
Barbara & Fred Zahn
Cameron Dunn Clark
Chris & Jane Colwell
Cinde Rubaloff

David Behrhorst & Donna S. Fisher
David Ostrem
David Shelly
Dean & Sharon Edell
Deborah Wald
Eifiona Main
Eric & Jenifer Schneider
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Genie Wolfson
Gerald K. Cahill & Kathleen S. King
Graham Sievers
Gregory Rice
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Molly Cooke
Pamela E. Winthrop
Paul M. Kempff
Peg Wesbecher
Penny Rambacher
Prentiss & Elizabeth Smith
Rachel Patterson
Raymond & Valerie Sheline

* The Leadership Giving Circle celebrates donors who have gifted \$500 or more during our fiscal year of July 1, 2019–June 30, 2020.

Robert & Phyllis Nickel
 Rodney & Jane Behrhorst
 Roy Beaty
 Sara & Hugh Stohler
 Sherry Miller
 Shirley Robbins
 Sreelata Maddipati
 Todd Pope & Ramey Littell
 Valerie Joan Fletcher
 Vince Unger
 Wendy Boman

Businesses

Bank of America
 CVC Capital Partners
 Gartner, Inc.
 Niehaus Financial Services
 Pfizer
 Ready Foods
 The Baupost Group
 Thrivent Choice

Foundations & Organizations

Center for Central American
 Empowerment
 Combined Federal
 Campaign, Village by
 Village
 Deka Development
 Foundation
 Feed the Dream
 Guatemalan Families
 Association
 John R. Wright & Eloise
 Mountain Wright
 Foundation
 Miracles in Action, Inc.
 Pembroke Hill School
 Families
 St. Mark's Evangelical
 Lutheran Church
 Foundation
 The Corinne H. Dale
 Family Foundation
 The Hayes Foundation
 The San Francisco Hope
 Foundation

Bequests

John & Mary Hagar

Thank you, ABPD Staff!

ALDEA would like to extend a special thank-you to the staff of our sister organization in Guatemala, Asociación BPD, who donated a combined total of \$3,000 to support our development programs during the COVID-19 pandemic. José Ajuchán, ABPD Field Supervisor and Monitoring & Evaluation Technician, explained: *"I feel very lucky to work for ABPD because I have seen the level of development the families achieve with our support. In a difficult situation like the one we are living through, I decided to donate part of my salary to ABPD to contribute to community development."*



Rotary: Reducing Chronic Childhood Malnutrition in Pavit & Simajhuleu

Deborah Walters
 Bruce Powell
 District 4250 (Guatemala)
 La Antigua, Guatemala
 District 5420 (UT)
 Centerville-Farmington, UT
District 7790: Alma, QC;
 Auburn-Lewiston, ME;
 Augusta, ME; Bangor, ME;
 Bangor Breakfast, ME; Bar
 Harbor, ME; Beauceville,
 QC; Beauport, QC; Bel-
 fast, ME; Camden, ME;
 Camden-West Bay, ME;
 Cap de la Madeleine, QC;
 Chicoutimi, QC; Dolbeau
 Mistassini, QC; Ellsworth,
 ME; Ellsworth Noontime,
 ME; Farmington, ME;
 Gardiner, ME; Hallow-
 ell, ME; Katahdin, ME;
 L'Ancienne-Lorette, QC;
 La Tuque, QC; Levis, QC;
 Limoillou, QC; Lewiston
 Auburn, ME; Mont-Joli, QC;
 Montmagny, QC; New Rich-
 mond, QC; Old Town, ME;
 Portneuf, QC; Quebec East,
 QC; Quebec-Charlesbourg,
 QC; Quebec-Val Belair, QC;

Rangely, ME; Rimouski, QC;
 Rive Nord Du Saguenay,
 QC; Saint Augustin Cap
 Rouge, QC; Saint Nicolas
 Chutes de la Chaudiere, QC;
 Sept-Iles, QC; Skowhegan,
 ME; St. George, QC; Ste.
 Foy, QC; Theford Mines,
 QC; Trois Rivières, QC;
 Unity, ME; Waterville, ME;
 Waterville Sunrise, ME;
 Winthrop, ME

Rotary: Water & Sanitation Projects in Pavit & Xenimaquin

Lyn Kenney
 Deborah Walters
 District 4250 (Guatemala)
 La Antigua, Guatemala
 Indiatlantic-Melbourne, FL
 Madison Interact, WI
 Madison South, WI
 Vero Beach Oceanside, FL
 District 7750 (SC): 56 Clubs
 District 7790 (ME & QC)

Rotary: Water & Sanitation Projects in Chajalajyá, Simajhuleu & Xetnox

Richard & Elin Lawrence
 District 4250 (Guatemala)

La Antigua, Guatemala
District 6990: Coconut
 Creek, FL; Davie-Cooper
 City, FL; Deerfield Beach, FL;
 Ft. Lauderdale North Beach,
 FL; Hallandale Beach-Aven-
 tura, FL; Hollywood, FL;
 Pompano Beach, FL;
 Weston, FL
District 7890: Avon-Can-
 ton, CT; Barbara B. Hesse;
 Bloomfield, CT; East
 Hartford, CT; East Windsor,
 CT; Enfield, CT; Farming-
 ton, CT; Glastonbury, CT;
 Hartford, CT; Holyoke,
 MA; Kensington/Berlin,
 CT; Ludlow, MA; Manches-
 ter, CT; Newington, CT;
 Northampton, MA; Pitts-
 field, MA; Plainfield, CT;
 Richard & Aida Cyphers;
 Rockville, CT; Salisbury, CT;
 Suffield, CT; Thomaston,
 CT; Torrington/Winsted,
 CT; Watertown, CT; West
 Hartford, CT; West Spring-
 field, MA; Westfield, MA;
 Wethersfield/Rocky Hill,
 CT; Wilbraham-Hampden,
 MA; Willimantic, CT
District 7950: CHARIHO, RI;
 Wakefield, RI; Westerly, RI



**Please address all mail,
including donations, to:**

ALDEA
1732 1st Avenue #26867
New York, NY 10128

Arianne Peterson, Executive Director
(929) 274-3098
arianne@aldeaguatemala.org

ALDEAGuatemala.org

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Bruce Robbins, *Treasurer*
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Deborah Walters
Pamela Winthrop
Barbara Yost
Pat Krause (Emeritus)

The Annual Report is a publication of ALDEA, 1732 1st Avenue #26867, New York, NY 10128. ALDEA, together with our collaborators at the Asociación BPD (ABPD) in Guatemala, works in partnership with communities to improve their health and well-being. Our approach to partnership and community development is based on the principles espoused by Dr. Carroll Behrhorst in his work with the Mayan communities of Chimaltenango. ALDEA is a non-profit, 501(c)(3) organization (Tax ID 13-6266540), and contributions may be tax-deductible. Restricted contributions to ALDEA are forwarded directly to projects; unrestricted contributions are forwarded directly to projects except for the amount required to maintain the U.S. office. ALDEA is non-sectarian and non-political.

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*(Continued from
page 3)*

In late July the Guatemalan government began allowing the country to “reopen,” and so after developing strict safety protocols, we

have recently been able to begin building water and sanitation projects again. In October, our staff began in-person trainings for small groups of women serving as promotores and men.

Depending on how the COVID situation evolves, we hope to be able to return to in-person trainings for larger groups of women and youth as well, as community participants have expressed that they miss our in-person work together.

To support the safety protocols we have in place and help communities keep their risk of contagion low, **we are producing a series of four different COVID guides specifically for our rural partner communities.** Most of the public health materials currently available are designed for an urban context. Soon we will deliver printed copies of a brochure on COVID prevention, a guide on COVID treatment at home, a second guide on promotores’ and community authorities’ responsibilities related to COVID, and a poster for local businesses about safety protocols.

We feel very proud to have been able to expand our approach to provide advice, emergency aid, and special training to our partners during the pandemic. They have expressed gratitude for our support, which has helped them get through this complicated and difficult time. As I hope you know, **your support both this year and for our work in the past has made a significant difference for rural Guatemalan communities as they face the challenges of COVID-19.** Water and sanitation infrastructure, food security and nutrition, and community mobilization have all been very important tools for people to draw on to remain resilient in these tough times.

Thank you so much for your support!

Sincerely,

Paco Enríquez
ABPD Executive Director

