



ALDEATM
STRENGTHENING MAYAN COMMUNITIES SINCE 1967

*Formerly Behrhorst Partners for
Development*



ANNUAL REPORT 2017



**Dear Friends
and Supporters,**

On behalf of ALDEA, I begin this letter by expressing our profound appreciation for the support we've received as we celebrate our 50th year.

Whether you've joined our celebrations, shared words of encouragement, or made a donation, your participation in this special occasion means so much to us and our rural Mayan partners.

In April, three of our ALDEA and ABPD staff members completed a challenging **50K Walk to Support Mayan Families** and, thanks to your generosity, they raised \$54,050 to benefit our programs!

In June, more than 150 of you joined us in Guatemala during a week full of celebratory events, including our 50th anniversary dinner on June 18th. We shared an unforgettable evening of honoring our past, celebrating our present work, and looking ahead to our future. And together we surpassed our goal and raised \$78,620 in our **Celebrating 50 Years by Supporting 50 Families** campaign!

While our fiscal year has come to an end, we look forward to additional opportunities to celebrate our 50th year with you in 2017. We are thrilled to share that the documentary film about ALDEA's work by *Visionaries*, a public television series hosted by Sam Waterston, will be ready to air on PBS stations this fall! We'll be hosting a series of screening parties—please contact us to set one up in your area. ABPD Executive Director Paco Enríquez will also make a special speaking tour with stops in Southern California, Chicago, and Washington, DC. See the back cover for a detailed schedule. You can view the film trailer on our homepage at ALDEAGuatemala.org.

After digging deeply into our organization's story, the *Visionaries* team built their documentary

around a theme that I think truly captures the way we work: **"ALDEA: It takes a village."** Our "village" is made up of people from very different backgrounds—from retired U.S.-based physicians to families of Guatemalan adoptees to rural Mayan villagers. We have found enduring success in this work by bringing people together for a common purpose. And because we have listened to and learned from each other, we have formed a strong community that will continue to address development issues in a relevant, sustainable way for many years to come. Thank you for being part of our village.

Warm regards,

Patricia O'Connor
ALDEA Board President

"My grandfather realized very quickly that as he said, focusing only on curative medicine



was like trying to empty—if not the Atlantic Ocean, at least a good-sized lake with a medical teaspoon. It makes you feel busy and people admire your spoon, but you're never going to end it.

"Instead through his learning process with the Kaqchikel he realized that improving health conditions requires an integrated development program. Instead of focusing on curative medicine, his program started to focus much more on the underlying causes of poor health which included agriculture, education, nutrition, water, family planning, economics, and land ownership."

ALDEA Vice President Jonathan Maupin spoke at our 50th anniversary dinner about the work and philosophy of our founder, his grandfather Dr. Carroll Behrhorst.

Dear Friends of ALDEA and ABPD,
Greetings from Chimaltenango! We are glad to have so many people, organizations, and foundations as part of our ALDEA/ABPD family. Each of us contributes our own small grain of sand, and together we are making a significant difference in the Mayan communities of Chimaltenango.

Thanks to your support, the strength of the communities, and the tireless labor of ABPD staff in Guatemala and ALDEA in the U.S., in the last year we partnered with 2,197 families in 19 communities in Patzún and Santa Apolonia. Coordinating our work with the local health centers, municipalities, and other organizations, **we have reduced the rate of chronic childhood malnutrition from 62 to 33 percent** in the communities that have graduated from our program after two years, and from **70 to 55 percent** in the communities that have just finished their first year with us.

We achieved these results by implementing our integrated approach, providing nutrition education to more than 800 women, assisting in the creation of gardens and fruit trees for each of the families, and facilitating access to goat milk for children as a source of animal proteins. To reduce the risk of gastrointestinal diseases and improve overall health, we also constructed six potable water systems and installed sanitation infrastructure including gray water filters, latrines, and improved stoves for more than 1,000 families.



Women are central to our work, and those taking part in our trainings this year have quickly become empowered to take part in community decision-making

committees. They are also beginning to make their voices heard on important family issues such as the number of children to have, rather than having that decision made solely by their husbands.

These successes are grounded in our many years of experience. In June we celebrated ALDEA's 50th anniversary with a dinner event in Antigua, which many of you attended. During an emotional ceremony we remembered the work of Dr. Carroll Behrhorst and the legacy he left in Guatemala. After so many years, we still build our programs on his philosophy of working with the people and learning from them, and we are proud of the results. We were glad to show many of you our current work in action this year through visits to our partner villages and conversations with community promoters about how their lives have changed since we began working together.

In October and November, I will visit the U.S. for a tour of several cities, with gatherings planned in the homes of several friends of ALDEA. We will show the new *Visionaries* documentary about ALDEA and ABPD's work in Guatemala as it premieres on PBS stations nationwide. This will be a great opportunity to learn more about the programs you have been supporting. As the Executive Director of ABPD, I look forward to talking with those who attend these events and answering any questions or inquiries about our work. You are cordially invited to any of these events; it will be a pleasure to be with you. (Please see the schedule on the back cover and check ALDEAGuatemala.org for updates!

We are committed to continuing to work in partnership with the Mayan communities for many years to come, and we hope we can continue to count on your support and friendship as well.

I hope to see you soon in the U.S. or in Guatemala.

Sincerely,

Paco Enríquez
ABPD Executive Director

Every dollar goes a long way toward strengthening rural Guatemalan communities,
and ALDEA is grateful for all donations.

Special thanks to our Leadership Giving Circle*

\$25,000+

Anonymous
Wayne Gilbert & Diane
Sklar

\$10,000–\$24,999

Anonymous
Barbara Yost
Bruce A. Robbins & R.
Elaine Hanson
Judith Gustafson
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\$5,000–\$9,999

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Tom & Liz Kelsey

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\$500–\$999

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Alyse & George Shaw
Ana Maria Zaugg
Ann Airey
Ann C. Tipton & Michael
D. Hofmayer
Ann Williams
Barbara Zahn
Carolyn Godfread
Celia Henerofsky
Cheryl Wilfong
David Behrhorst & Donna
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Susan & Steven Masters
Timothy McNally
Todd Pope & Ramey Littell
Yvonne Weidmann

Organizations

Guatemalan Families
Association, UK
GuatNewEngland
MOGUATE
Nursing Heart, Inc.

Businesses

Apple, Inc., Matching Gift
Program
Bank of America, Employee
Giving Program
Microsoft, Matching Gift
Program
Ready Foods
Salesforce.org, Matching
Gift Program
The Baupost Group, LLD,
Matching Gift Program

* The Leadership Giving Circle celebrates donors who have gifted \$500 or more during our fiscal year of July 1, 2016–June 30, 2017.

Thrivent Choice
UnitedHealth Group,
Matching Gift Program

Foundations & Trusts

AmazonSmile Foundation
Anonymous
Atkinson Foundation
Colwell Family
Distributable Fund
Combined Federal Campaign,
Village by Village
Dale Family Foundation
Deka Development
Foundation
Drane Family Fund of
the New Hampshire
Charitable Fund
Feed the Dream
Gertrude W. and Edward M.
Swartz Charitable Trust
John R. Wright and Eloise
Mountain Wright
Foundation
Kathryn and Charles Avison
- Miriam Avison
Charitable Fund
MDRT Foundation
Miralces in Action
Mission Teaching
Foundation
Pfizer United Way
Campaign
Richard J. Thalheimer
Philanthropic Fund
The Palmer Foundation
The San Francisco Hope
Foundation
United Way of Metropolitan
Chicago

Bequests

Jane G. Carruthers
Remainder Trust
Katherine Nickel

MANY THANKS TO OUR 2017 ROTARY PARTNERS!



Clubs Funding Water & Sanitation Projects in Patzaj, San Lucas, & La Trompeta Communities

Richard & Elin Lawrence
Allen Ward Trust
Alma Kruh
Avon/Canton, CT
Bloomfield, CT
Broad Brook, CT
East Greenwich, RI - District
7950
East Hartford, CT
East Windsor, CT
Enfield, CT
Farmington, CT
Fondation Coup de Coeur -
District 7040
Ft. Lauderdale North Beach, FL
- District 6990
Hollywood, FL - District 6990
Holyoke, MA
Kensington/Berlin Sunrise, CT
Manchester, CT
Montreal, Quebec, Canada -
District 7040
Newington, CT
Northampton, MA
Northern Palm Beaches, Inc. -
District 6930
Palmer, MA
Pittsfield, MA
Plainfield, CT
Pompano Beach, FL - District
6990
Rockville, CT
Rotary Club of La Antigua, GUA

Sally Umlauf
Simsbury/Granby, CT
Stafford, CT
Suffield, CT
Torrington/Winsted, CT
Wakefield, RI - District 7590
Watertown, CT
West Springfield, CT
Weston, FL - District 6990
Wethersfield/Rocky Hill, CT
Wilbraham-Hampden, MA
Willimantic, CT
Windsor/Windsor Locks, CT

Clubs Funding Water & Sanitation Projects in Xesajcap II & Chiquex Communities

Bruce Powell
Deb Walters
Centerville-Farmington, UT
District 5420
District 7790
Guatemala del Este
Unity, ME
Waterville, ME
Waterville-Sunrise, ME

Clubs Funding Sanitation Projects in San Lucas, Salamat, Chichoy Bajo, & La Trompeta Communities

Dan Strobell
Aspen, CO
Cedar City, UT
Hurricane, UT
St. George, UT



Honoring those who
designate a gift to ALDEA
in their will or estate plan.

Thank you to our Legacy Society Members & Monthly Donors!



Join Kevin and Jeni in their commitments to sustaining our work!

We're close to reaching our goal of 50 Legacy Society members and 50 monthly donors by the end of our 50th year! To sign up or learn more, visit aldeaguatemala.org/donate or contact us at 313-205-4249 or aldea@aldeaguatemala.org.



"Being a member of the ALDEA Legacy Society is an easy way for me to ensure that when I leave this world, I leave something behind for a cause so near and dear to my heart. Personally, unexpected life changes have limited my ability to do all I would like for ALDEA today, but as a former

board member I know the importance of the Legacy Society to ALDEA's long term strategic planning and operations. That's why as a supporter, I'm ecstatic to be able to contribute to the organization's sustainability and mission in this way."

Kevin Kreutner, Legacy Society Member

"My entire family is blessed to have my son Steven Ricardo in our lives. I consider his presence a lifelong gift from the country of Guatemala and from Steven's birth mother and foster mother who cared for

Steven early on. I will be eternally grateful for that gift and see ALDEA as my primary financial means of giving back in some way to his birth country. I believe ALDEA's work to reduce chronic malnutrition is so essential to the health of this struggling country. I will continue to support ALDEA as long as I can."



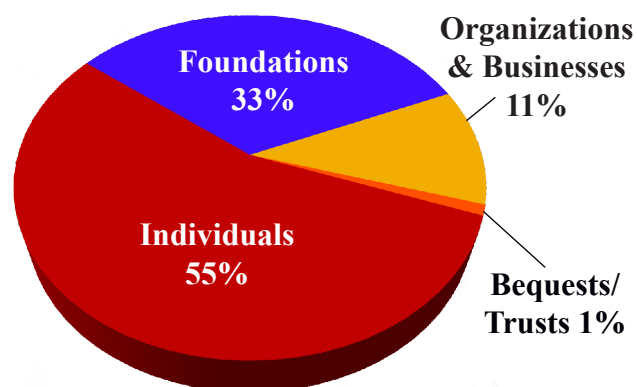
Jeni Wehrmeyer, Monthly Donor

2017 FINANCIAL INFORMATION*

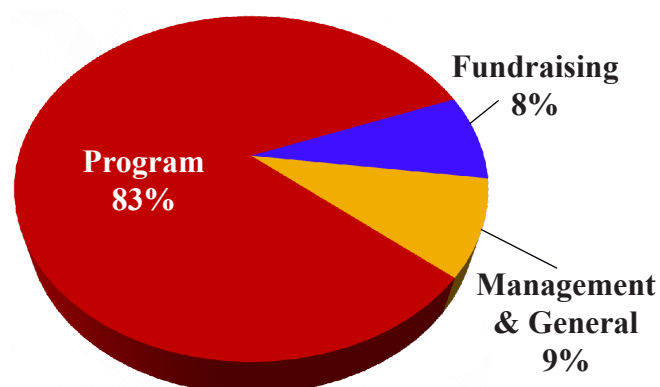
U.S. Income: \$726,103

Expenses: \$704,691

2017 Donations by Source



2017 Expenditures



* Apart from the US income reported here, ALDEA assisted in securing an additional \$225,927 in cash and in-kind contributions that went directly to ABPD and are reported in their financial statements.

ALDEA Administrative Office:

Jessica LaBumbard, Executive Director
 Arianne Peterson, Outreach Coordinator
 1732 1st Avenue #26867
 New York, NY 10128
 (313) 205-4249
aldea@aldeaguatemala.org

Please address donations to:

ALDEA
 Dept. 116234
 P.O. Box 5211
 Binghamton, NY 13902-5211

www.ALDEAGuatemala.org

ALDEA Board

Patricia O'Connor, *President*
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 Cameron Clark, *Treasurer*
 Sonya Fultz
 Yvonne Gatz
 Letty Manne
 Bruce Robbins
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The staff of Asociación BPD (our sister organization in Guatemala) works on the ground in villages in the Department of Chimaltenango, implementing our vital programs in their capacities as Executive Director, Administrator, Accountant, Field Supervisors (Agronomist and Water Specialist), Nutrition Educator, Social Worker, Monitoring and Evaluation Specialist, Sanitation Technician, Program Support Specialist, and Housekeeper.

50TH ANNIVERSARY GALLERY WALK

The image below shows one of 11 six-foot-tall banners representing our history and work that were displayed during our June celebration. You can take a “virtual gallery walk” and view them all at ALDEAGuatemala.org/get-involved/50th-anniversary-gallery/.



1732 1st Avenue #26867
New York, NY 10128



“Before we had the stove, which we’ve had since May, we cooked on a fire in the corner. Because there was no ventilation there was a lot of smoke in the house. Our throats would hurt a lot, our lungs would hurt, and we had a lot of respiratory illnesses.”

“Having the stove has been a really big help. It has also cut the amount of firewood we use in half.”

Francisca Gonzáles Batz
Xesajcap II, Santa Apolonia
January 2017

Vented, Efficient Stoves



50TH ANNIVERSARY U.S. TOUR 2017

Featuring ABPD Director Paco Enríquez & Screening of Visionaries Public Television Series Documentary - “ALDEA: It takes a village.”

Washington, DC: October 21–23

Chicago, IL: November 15–16

San Diego, CA: November 17–18

San Francisco, CA: November 19

We will post more details at ALDEAGuatemala.org as they become available. To host a film screening in your area, please contact us at (313) 205-4249 or aldea@aldeaguatemala.org.

The Annual Report is a publication of ALDEA, 1732 1st Avenue #26867, New York, NY 10128. ALDEA, together with our collaborators at the Asociación BPD (ABPD) in Guatemala, works in partnership with communities to improve their health and well-being. Our approach to partnership and community development is based on the principles espoused by Dr. Carroll Behrhorst in his work with the Mayan communities of Chimaltenango. All contributions are tax-deductible. Restricted contributions to ALDEA are forwarded directly to projects; unrestricted contributions are forwarded directly to projects except for the amount required to maintain the U.S. office. ALDEA is non-sectarian and non-political. © Copyright 2017 ALDEA: Advancing Local Development through Empowerment and Action. All rights reserved. Cover photo credits, clockwise from upper left: Gordon Starkebaum (1968), ALDEA, ALDEA, ALDEA, Gordon Starkebaum (1968), Michelle Hanavan, Ric Urrutia, Cynthia Sultz - Feed the Dream, ALDEA, ALDEA, ALDEA.