Annual Report 2020

Advancing Local Development through Empowerment & Action

ALDEA
STRENGTHENING MAYAN COMMUNITIES SINCE 1967
Dear Friends,

What a year it has been! On behalf of ALDEA, our sister organization ABPD in Guatemala, and our partner communities, I want to thank our donors and supporters for your strong dedication to our work during this difficult time. I really appreciate our staff, our ALDEA and ABPD Boards, and especially all of you for rising to meet the extra challenges of supporting our Mayan partners during a global pandemic.

I’m determined to see challenges as opportunities, and I’ve already observed that the adaptations and innovations we’ve had to implement recently will make our programs even stronger in the long-term future. We’ve strengthened relationships, learned how to integrate more technology in our work, and taken advantage of the interruption in our regular programs to critically evaluate our impact, learn new skills, and consider new ideas.

As you review the results below and read about what we’ve achieved together this last year, I hope you feel the same pride I do in being part of such a dynamic and vital effort to improve lives in rural Guatemalan communities. We could not have had this impact without you!

With gratitude,

Sonya M. Fultz
ALDEA Board President

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**2020 Results**

**Comprehensive Community Mobilization**

- 610 women, 136 youth, 135 men, and 56 local authorities engaged in leadership development & empowerment training

**Infrastructure**

- 5 water systems completed with 2 in progress, serving 1,904 families
- 677 gray water filters installed
- 489 vented latrines built
- 539 efficient stoves finished

**Healthy Families**

- Family Planning: 1,300 people trained
- Nutrition: 716 women with 391 children under 5 trained
- Agriculture: 736 women trained; 76% had gardens as of January
- Two rounds of food and hygiene kit deliveries to 555 families in need
- Over 12,000 masks and 95 gallons of hand sanitizer distributed
- 12 truckloads of water brought to communities lacking a reliable source
- 72,000 seedlings provided for family gardens

**Highlights from our work with 9 communities from July 1, 2019 through June 30, 2020.**
Dear Friends of ALDEA and ABPD:

This year the COVID-19 pandemic brought many challenges to Guatemala. We were able to deliver our regular program from July 2019 until mid-March 2020, working toward our objective of reducing chronic childhood malnutrition. Then, the need for our partner villages to isolate complicated our process, and during the final months of the fiscal year we had to focus on meeting critical emergency needs in these communities. We also had to develop new strategies for implementing our regular development work as the pandemic continues.

The women chosen by their peers to serve as health promoters in our programs played a critical leadership role while we were unable to visit their communities in person for several months this spring. Our staff stayed in daily contact with them by phone, providing information on the COVID-19 situation and working with them to assess their community needs and distribute emergency aid. Drawing on the promotors’ knowledge and presence in the community, during this time we delivered thousands of masks, many gallons of sanitizer, two rounds of emergency food and hygiene kits, fertilizer for crops, vegetable seedlings, water (for communities with no water system yet), vitamins, and family planning methods.

While the need for communities to isolate was clear during these early months of the pandemic, many communities were concerned about their children’s nutrition and told us they were anxious to get back to our regular programming. While we waited for conditions to improve we trained our staff to make videos, and they filmed themselves sharing information on the various topics from our regular programs, including nutrition education, community empowerment, food production, hygiene, family planning, and COVID prevention. Tablets were delivered in the communities with internet access provided, and the videos were sent to the promotors so they could show them to the participants in small groups of five while social distancing and following very strict protocols. Even though this method is much more time intensive, it has allowed us to make up some of the time we otherwise would have lost in our work with these communities. Because we have been able to do these virtual trainings, four villages that were supposed to have graduated from our programs in June will be able to graduate by November 2020, and the new communities that have been patiently waiting to start working with us since July will be able to start in January 2021.

With these four communities finishing their second year of the program, we will actually begin to implement one new program component for the first time. To better facilitate the transition to sustaining initiatives on their own, ABPD will be supporting these graduating communities for a third year with regular home visits—mainly to follow up on chronic malnutrition cases, but also to provide personalized feedback about different health topics. This will also allow us to continue supporting these families through the pandemic.

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Many ALDEA supporters are choosing to make their gifts through a Donor Advised Fund (DAF), a financial tool that can benefit both donors and the charitable organizations they support. We asked ALDEA Board Secretary Wayne Gilbert and his wife Dr. Diane Sklar to share how they use a DAF to maximize the impact of their gifts:

“We are passionate in our support of ALDEA because we have witnessed firsthand the transformative impact of ALDEA’s program on the lives of rural Guatemalans. We’re so impressed with the impact ALDEA achieves with every dollar.

“We make our contributions to ALDEA through our Donor Advised Fund (DAF) for both convenience and tax efficiency. Donating to ALDEA through our DAF takes less time than writing a check, and our financial institution handles recordkeeping for all our gifts.

“Best of all, the DAF enables us to give more to the causes we love. It allows us to ‘bunch’ several years of charitable contributions into a single tax year as an itemized deduction, so we can take advantage of the standard deduction in other years. Through the DAF we can also deduct the full value of the appreciated mutual funds we donate and avoid capital gains tax. We encourage others to explore the benefits of this charitable giving option. And we hope those like us who have already established a fund will consider recommending a gift in support of ALDEA’s important work during this critical time.”

ALDEA recommends you consult your financial or legal advisor to determine the charitable giving option that’s right for you.
I’ve been ‘hooked’ on ALDEA’s work with Mayan partner villages ever since I went on an ALDEA tour in 2006. I love the integrated, three-way partnership that engages the communities, the municipal governments, and local ABPD staff in working together to achieve long-term sustainable change. Not long after that tour, I was in the process of designating beneficiaries for my revocable trust and ALDEA immediately came to mind as a viable organization that reflects my beliefs and values. The organization still follows the principles of its founder, Dr. Carroll Behrhorst, by focusing on empowering women, men, and youth to lead their own development through building leadership and problem-solving skills. Seeing the success of this approach in action gave me the confidence to designate a percentage of my trust for ALDEA.

“I went on another tour in 2009 and became an ALDEA board member in 2010. With both ALDEA’s history and its future in mind, we established the Dr. Carroll Behrhorst Legacy Society in May 2012. Eighteen other forward-thinking supporters, motivated as I was by the organization’s vision for a better tomorrow, stepped up as founding members by including ALDEA in their will or estate plan. The Legacy Society has grown ever since and now has 47 known members.

“The long-term benefits of our Legacy Society are enormous—helping to ensure the impact of our programs in rural Guatemala will endure for generations to come. We are so grateful for those Legacy Society founding members and all the others who have followed by planning gifts that will make an impact beyond their lifetimes. Bequests to date currently total well over $300,000.

“We would be honored if more of our supporters joined the Dr. Carroll Behrhorst Legacy Society by leaving a gift—large or small—that will enable ALDEA continue working alongside Mayan communities to overcome poverty and disadvantage and secure their right to health and well-being. If you have already named ALDEA in your will or estate plan, please just let us know. Otherwise, there are many ways to set up your planned gift, and we recommend you consult your financial or legal advisor to determine what option is best for you. Here are three common ways to become a Legacy Society member:

• Name ALDEA as a beneficiary of an insurance policy, IRA, or other retirement account by specifying a dollar amount or percentage. This does not require a will or trust and the benefits to ALDEA are tax-free.
• Create a “Totten trust” or “payable on death” account at a bank or other financial institution, naming ALDEA as the beneficiary to receive the fund remaining in the account upon your death.
• Make a bequest to ALDEA in your will or trust.

“Join me in making a difference and leaving a lifetime gift that will support and inspire many generations of Mayan families to come. Please contact our Executive Director Arianne Peterson at ALDEA@ALDEAGuatemala.org or 929-274-3098 or ALDEA Secretary Wayne Gilbert at wayne@twsglaw.com or 415-307-4364 if you have questions.”

Legacy Society Member Spotlight: Barbara Yost
## 2020 Leadership Giving Circle

Every dollar goes a long way toward strengthening rural Guatemalan communities, and ALDEA is grateful for all donations.  
**Special thanks to our Leadership Giving Circle***

<table>
<thead>
<tr>
<th>Amount</th>
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| **$10,000+**   | Anonymous  
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Barbara Yost  
Cary & Cathy Hill  
Gary & Margaret Elbow  
Jennifer & Paul Miller  
Judith Gustafson  
K. Andrew Achterkirchen  
Wayne Gilbert & Diane Sklar |
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Rachel Patterson  
Raymond & Valerie Sheline |

* The Leadership Giving Circle celebrates donors who have gifted $500 or more during our fiscal year of July 1, 2019–June 30, 2020.
Thank you, ABPD Staff!

ALDEA would like to extend a special thank-you to the staff of our sister organization in Guatemala, Asociación BPD, who donated a combined total of $3,000 to support our development programs during the COVID-19 pandemic. José Ajuchán, ABPD Field Supervisor and Monitoring & Evaluation Technician, explained: “I feel very lucky to work for ABPD because I have seen the level of development the families achieve with our support. In a difficult situation like the one we are living through, I decided to donate part of my salary to ABPD to contribute to community development.”

Rotary: Reducing Chronic Childhood Malnutrition in Pavit & Simajhule
Deborah Walters
Bruce Powell
District 4250 (Guatemala)
La Antigua, Guatemala
District 5420 (UT)
Centerville-Farmington, UT

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La Antigua, Guatemala
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District 7890: Avon-Canton, CT; Barbara B. Hesse; Bloomfield, CT; East Hartford, CT; East Windsor, CT; Enfield, CT; Farmington, CT; Gastonbury, CT; Hartford, CT; Holyoke, MA; Kensington/Berlin, CT; Ludlow, MA; Manchester, CT; Newington, CT; Northampton, MA; Pittsfield, MA; Plainfield, CT; Richard & Aida Cyphers; Rockville, CT; Salisbury, CT; Suffield, CT; Thomaston, CT; Torrington/Winsted, CT; Watertown, CT; West Hartford, CT; West Springfield, MA; Westfield, MA; Wethersfield/Rocky Hill, CT; Wilbraham-Hampden, MA; Willimantic, CT

District 7950: CHARIO, RI; Wakefield, RI; Westerly, RI
In late July the Guatemalan government began allowing the country to "reopen," and so after developing strict safety protocols, we have recently been able to begin building water and sanitation projects again. In October, our staff began in-person trainings for small groups of women serving as promoters and men. Depending on how the COVID situation evolves, we hope to be able to return to in-person trainings for larger groups of women and youth as well, as community participants have expressed that they miss our in-person work together.

To support the safety protocols we have in place and help communities keep their risk of contagion low, we are producing a series of four different COVID guides specifically for our rural partner communities. Most of the public health materials currently available are designed for an urban context. Soon we will deliver printed copies of a brochure on COVID prevention, a guide on COVID treatment at home, a second guide on promoters’ and community authorities’ responsibilities related to COVID, and a poster for local businesses about safety protocols.

We feel very proud to have been able to expand our approach to provide advice, emergency aid, and special training to our partners during the pandemic. They have expressed gratitude for our support, which has helped them get through this complicated and difficult time. As I hope you know, your support both this year and for our work in the past has made a significant difference for rural Guatemalan communities as they face the challenges of COVID-19. Water and sanitation infrastructure, food security and nutrition, and community mobilization have all been very important tools for people to draw on to remain resilient in these tough times.

Thank you so much for your support!

Sincerely,

Paco Enríquez
ABPD Executive Director